

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Noiseworks Media
 Attention: Accounts Payable
 8141 Ponce de Leon Blvd
 Suite 204
 Coral Gables, FL 33134

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1539027-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
NRCC/Mast/R/Congress	BRIAN MAST NRCC ADD	

Flight Dates	Order #	Alt Order #
10/26/16 - 10/30/16	1539027	08428130

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/16	10/28/16	Good Morning America	7-9AM	--WTF--	:30	6	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	6	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	10/26/16	7:00 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
1	WPBF	W	10/26/16	8:47 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
4	WPBF	Th	10/27/16	7:26 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
2	WPBF	Th	10/27/16	8:21 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
5	WPBF	F	10/28/16	7:28 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
3	WPBF	F	10/28/16	8:46 AM	Good Morning America	7-9AM	:30	BMGE91516	\$600.00 NM
2	10/26/16	10/28/16	Dr. Oz M-F 10-11a	10a-11a	--WTF--	:30	3	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	3	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	10:33 AM	Dr. Oz M-F 10-11a	10a-11a	:30	BMGE91516	\$265.00 NM
2	WPBF	Th	10/27/16	10:29 AM	Dr. Oz M-F 10-11a	10a-11a	:30	BMGE91516	\$265.00 NM
3	WPBF	F	10/28/16	10:56 AM	Dr. Oz M-F 10-11a	10a-11a	:30	BMGE91516	\$265.00 NM
3	10/26/16	10/28/16	The View	11A-12PM	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/26/16	10:59 AM	The View	11A-12PM	:30	BMGE91516	\$450.00 NM
1	WPBF	Th	10/27/16	11:34 AM	The View	11A-12PM	:30	BMGE91516	\$450.00 NM
2	WPBF	F	10/28/16	11:35 AM	The View	11A-12PM	:30	BMGE91516	\$450.00 NM
4	10/26/16	10/28/16	THE CHEW	1P-2P	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1539027-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser		Product	Estimate Number
NRCC/Mast/R/Congress		BRIAN MAST NRCC ADD	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/26/16	10/28/16	THE CHEW	1P-2P	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/26/16	1:31 PM	THE CHEW	1P-2P	:30	BMGE91516	\$350.00 NM
1	WPBF	Th	10/27/16	1:00 PM	THE CHEW	1P-2P	:30	BMGE91516	\$350.00 NM
2	WPBF	F	10/28/16	1:30 PM	THE CHEW	1P-2P	:30	BMGE91516	\$350.00 NM
5	10/26/16	10/28/16	Ellen	4-5p	--WTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--WTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	4:30 PM	Ellen	4-5p	:30	BMGE91516	\$525.00 NM
2	WPBF	Th	10/27/16	4:20 PM	Ellen	4-5p	:30	BMGE91516	\$525.00 NM
5	WPBF	Th	10/27/16	4:43 PM	Ellen	4-5p	:30	BMGE91516	\$525.00 NM
4	WPBF	F	10/28/16	4:24 PM	Ellen	4-5p	:30	BMGE91516	\$525.00 NM
3	WPBF	F	10/28/16	4:44 PM	Ellen	4-5p	:30	BMGE91516	\$525.00 NM
6	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	BMGE91516	\$350.00 NM
7	10/29/16	10/29/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat Jeopardy	Sat 7:30-8PM	:00		\$875.00 NM
Unresolved									
8	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	8:10 AM	Sun 8-9am News	Sun 8-9am	:30	BMGE91516	\$350.00 NM
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,120.00
<u>Agency Commission</u>	\$1,518.00
<u>Net Amount Due</u>	\$8,602.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.